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purchasing and accounting are involved. In their own view, Dobler and Burt, (1996) opine that professional purchasing/procurement/supply management personnel contribute at least as much to the success of their organisations as other professionals in areas such as marketing, finance and accounting, engineering, and

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demands (Dobler & Burt, 1996; Johnson & Wood, 1996). ... Purchasing strategic alignment includes the company strategy as a contingency but does not provide any practices to choose from. It does ...

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